



## Belgian - Pacific Alliance Cluster of Chambers of Commerce Business Forum

# "Trade, Investment and Joint Ventures Opportunities in the Pacific Alliance Context"

Thursday, 17<sup>th</sup> November 2016

Brussels – Belgium



Belgo Perú  
Chamber of Commerce



BELGO-CHILEAN  
CHAMBER OF  
COMMERCE



EURACEN  
Chamber of Commerce Europe - Central America  
[www.euracen.eu](http://www.euracen.eu)



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### Organized by

- The Binational Chambers of Commerce: Belgo-Perú, Belgo-Chilean, EURACEN (Central America) and BelCol
- The Economic and Commercial Office of the Embassy of Peru in Brussels.

With the support of Belgian Federal Public Service of Foreign Affairs, the Belgian-Luxembourg Chambers of Commerce Abroad, ProChile, ProMéxico Brussels Invest and Export, FIT, AWEX and Air Europa



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The Belgian - Pacific Alliance Cluster of Chambers of Commerce are pleased to welcome you to the business forum entitle "Trade, Investment and Joint Ventures Opportunities in the Pacific Alliance Context"

Our aim is to provide you with first-hand information about opportunities for your business in Chile, Colombia, Mexico, Peru and Central America.

We wish you an informative and inspiring afternoon,

The Organizers



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# AGENDA

## 14h30-15h00: Registration and welcome

Announcer: Carola Van Raemdonck, Belgo-Peru Chamber

## 15h00-15h35: Introduction

Moderator: Carlos Cabrejos, President of the Belgo-Peru Chamber

- By Mr. David A. Vergara, Minister-Counselor to the Embassy of Peru, for the former Presidency of the Pacific Alliance and by Mr. Juan Fierro, Minister-Counselor to the Embassy of Chile in Brussels, for the current Presidency
- By the Director Americas & Caribbean, Belgian Federal Public Service Foreign Affairs, Foreign Trade and Development Cooperation, Peter Van De Velde
- By the Director of the Economic and Commercial Office of the Embassy of Peru in Brussels, Luis Olivares Pflücker
- By the Director of the Belgo-Chilean Chamber in the name of the Cluster of Belgian Chambers "Pacific Alliance" in Brussels, Geneviève François

## 15h35-17h15: Interactive panel: The Pacific Alliance: past, present and future

Moderator: Peter Van De Velde, Director Americas & Caribbean, Belgian Federal Public Service Foreign Affairs

- Introduction: Definition of the Pacific Alliance. Facts and Figures, presentation by Christian Ghymers, President of the Belgo-Chilean Chamber
- EU trade relations with Pacific Alliance member countries, by Fabio Fabbi, DG Trade, European Commission
- Regional Legal structures for Belgian Firms in Pacific Alliance countries, Manuel Vergara, CEO de BC & MC International Lawyers, and Director of Belgolux - Chilean-Belgian-Luxemburg Chamber of Commerce, Santiago
- Venture Capital possibilities in Pacific Alliance, Edgardo Gamarra Bellido (Gambell group consulting, Lima, Peru)
- Belgium and the Pacific Alliance, Ewa Bulthez, Area manager Americas, FIT; Laurent Lamberts, Project Manager, Brussels Invest & Export; Francis Kania, Director for Americas, AWEX, presentations of respective instruments and activities calendars.

Questions and answers



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**17h15-17h30: Coffee break**

**17h30-18h55: Interactive panel: Doing business with the economies of the Pacific Alliance**

Panels on:

- Opportunities for agro-business, manufacturing, natural resources (Energy, Oil and Mining) and services in the countries of the Pacific Alliance.
- Success stories within the Pacific Alliance: companies share their experience

Moderator: Laurent De Meester, Vice-President of the Belgo-Chilean Chamber

**Mexico**: Alfonso Mojica Navarro, Director de Proméxico, Embassy of Mexico, Brussels

**Peru**: Luis Olivares Pflücker, Mincetur Promperu; Carlos Cabrejos, Anthony De Clerck BelgoPeru

**Chile**: Juan Fierro, Embassy of Chile; Marie Masset, Prochile; Laurent De Meester, Belgo-Chilean Chamber

**Colombia**: Adriana Vargas Saldarriaga, Embassy of Colombia; Daniel Jordan, Belcol; Alain Harvengt, Fabroca

**Euracen**: Erwin Deweerdt, EURACEN & companies

Questions & answers

**18h55-19h00: Conclusion by the bilateral Chambers of Commerce**

**19h00-20h30: Networking cocktail**

During this get together, a raffle will be held.

Prize: two free return tickets from Brussels to Lima (taxes not included) offered by Air Europa

How to participate: drop your business card at the registration desk



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